

# KYIT INNOVATION

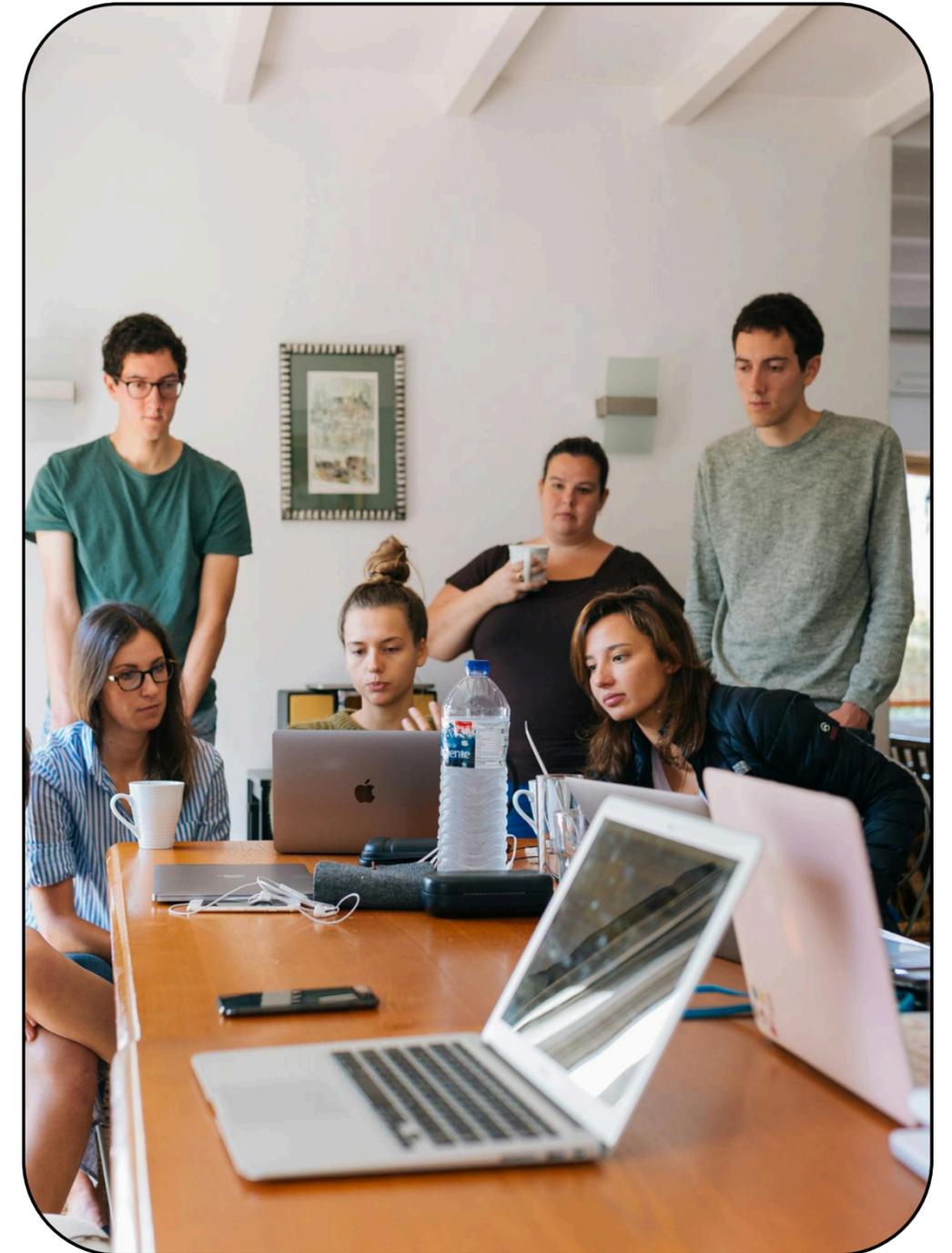
## COMPANY PROFILE

**Fueling Financial Process To New Heights**

## ABOUT US

Company Name : KYIT Innovation  
Founded : Est 2024  
Headquarters : Pune, Maharashtra, INDIA

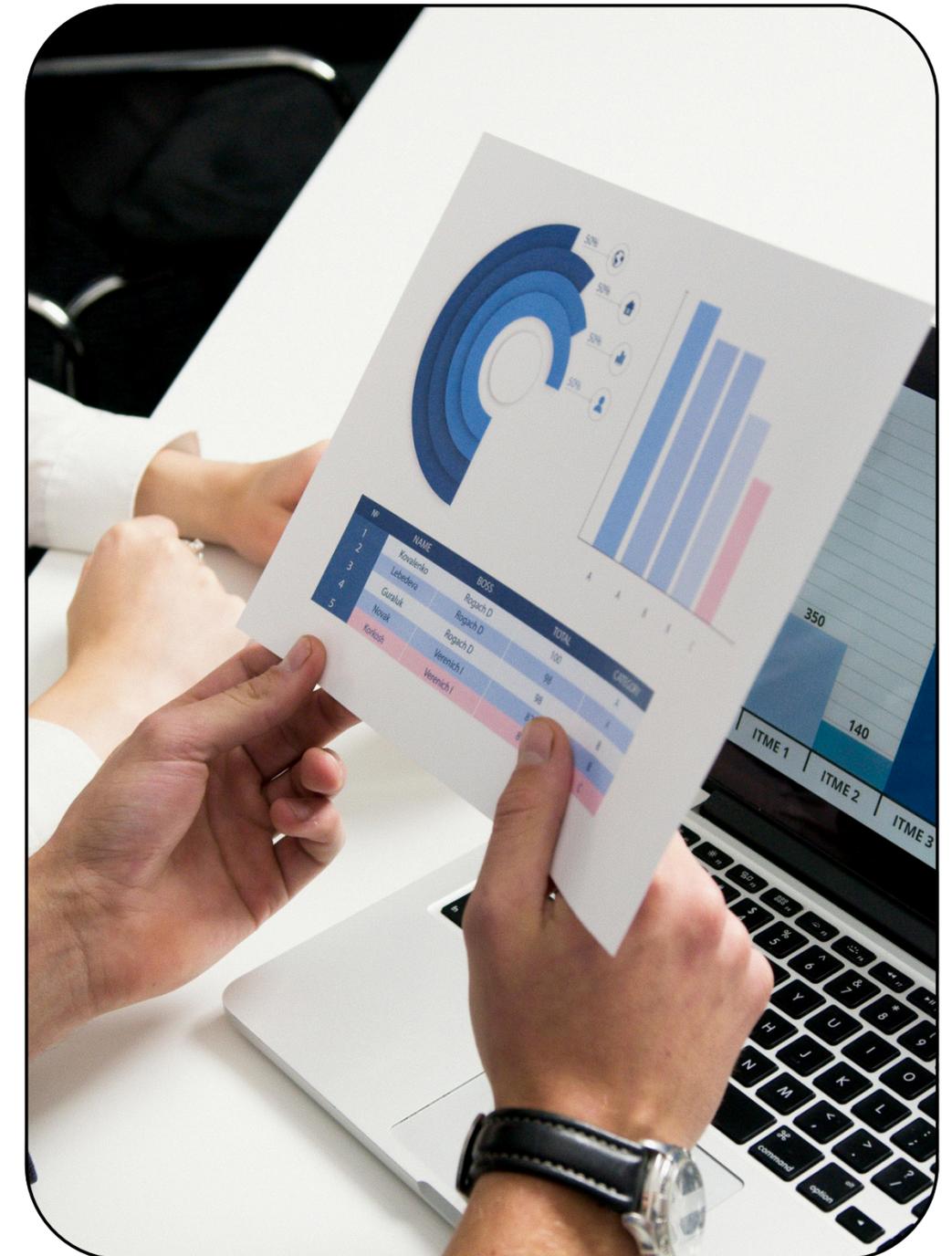
At KYIT Innovation, we believe there are better ways to do business and launch a startup by leveraging precise IT solutions. A more innovative and effective use of technology can maximize your business potential. We aim to provide comprehensive IT solutions with high quality and industry standards that help businesses grow and thrive.



## MODULE 1: CRM + AI COMPANY VALUATION

### Core Features:

- **Deal Pipeline Management:** Customizable stages from sourcing to investment with bottleneck identification.
- **360° Contact Hub:** Complete network mapping with automated communication tracking and reminders.
- **AI Pitch Deck Analysis:** 99%+ accuracy across all formats (PDF, PPT, images) with automated section identification.
- **Smart Scoring System:** Standardized evaluation across 15+ criteria with red flag detection and competitive benchmarking
- **Advanced Valuation Engine:** DCF + market multiples + qualitative assessments (team, IP, market position)
- **Real-Time Data Integration:** Live feeds from industry databases, public financials, and market sentiment.



## MODULE 1: CRM + AI COMPANY VALUATION

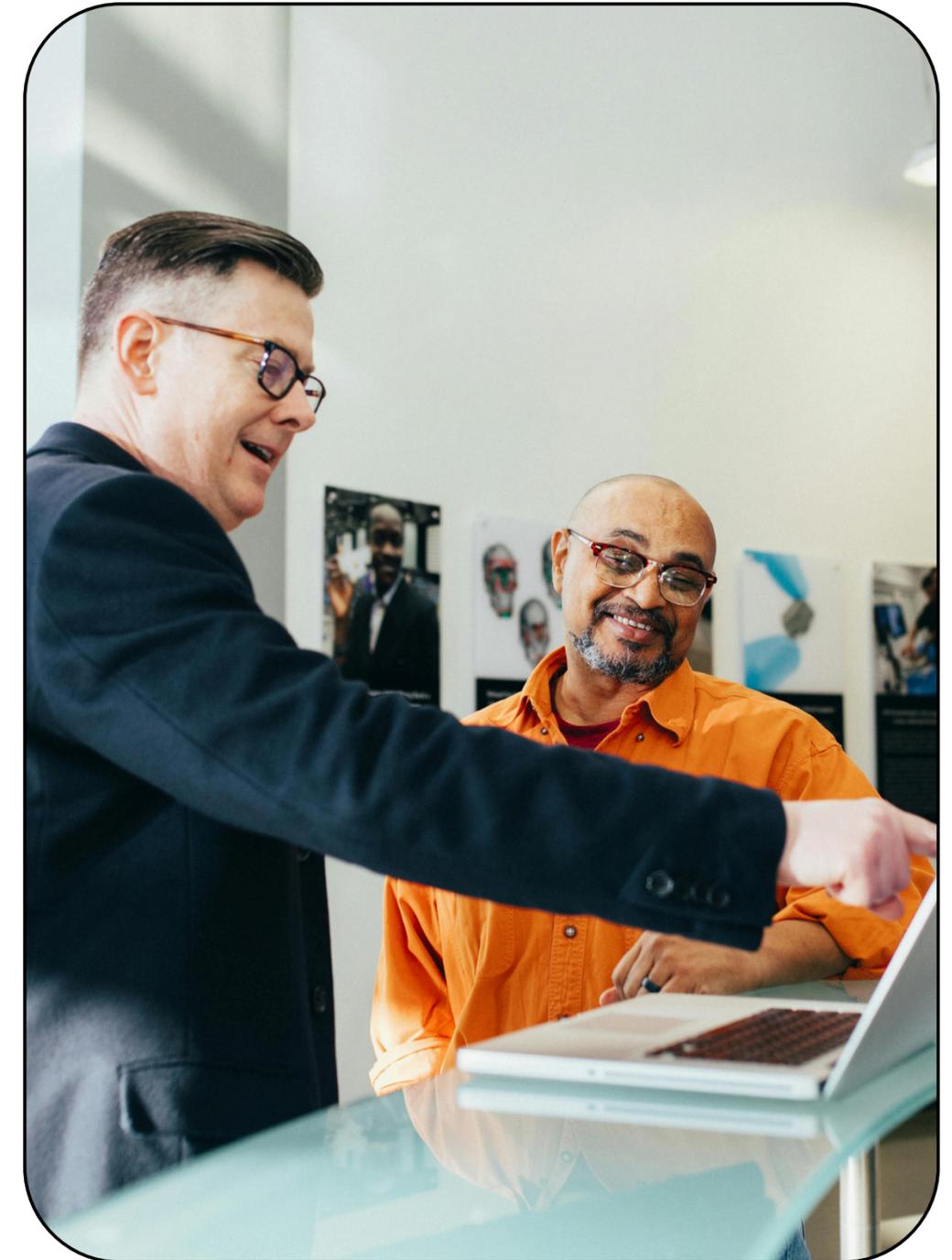
### Problem & Value

- **Time Savings:** Reduces pitch deck analysis from 2 hours to 2 minutes (98% reduction).
- **Cost Impact:** \$39,400+ annual savings for firms reviewing 500 decks/year
- **Productivity Boost:** 34% overall team productivity improvement. Reference
- **Risk Reduction:** Consistent, objective valuations reduce investment risk



### Market Opportunity :

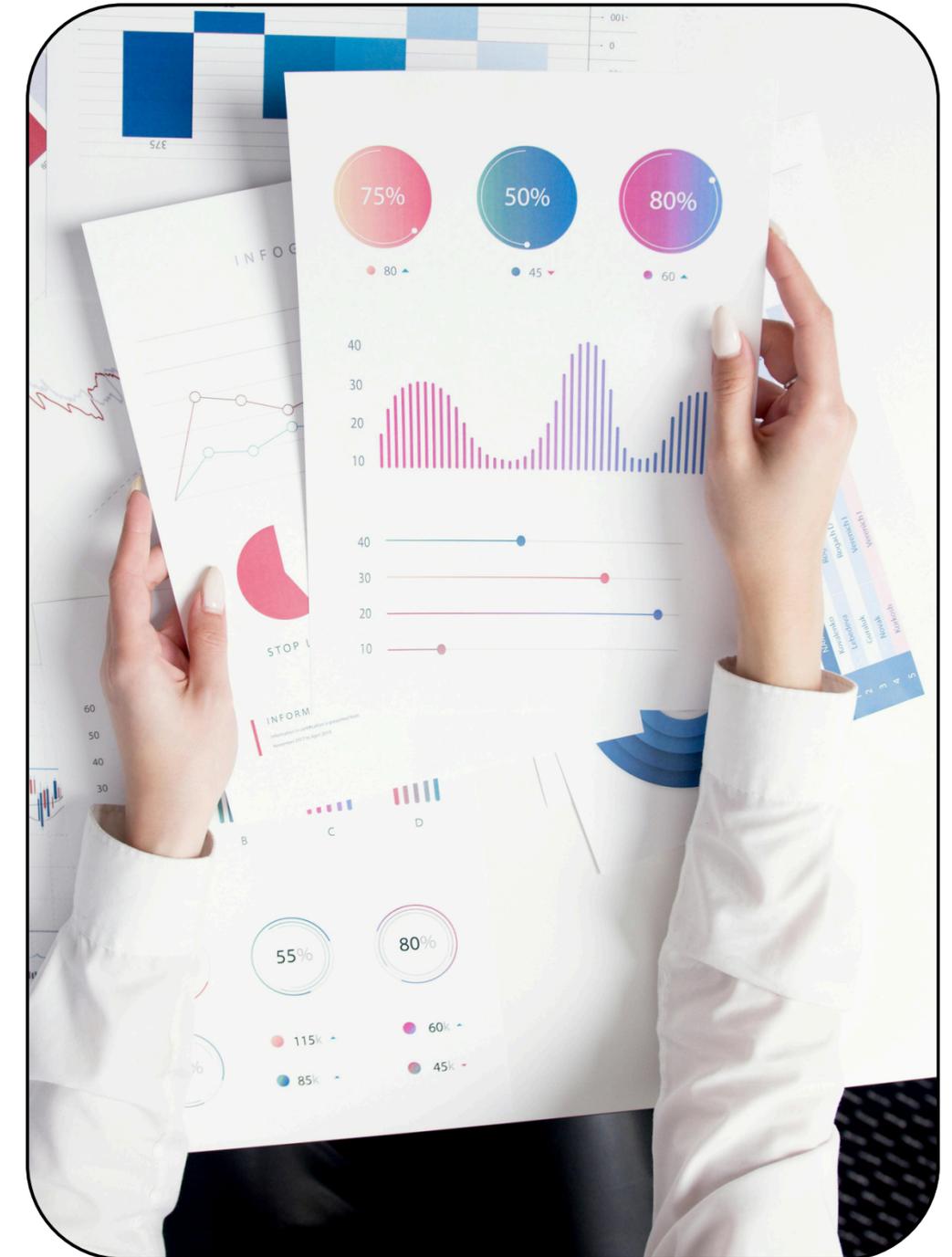
- **CRM Market:** \$112.91 billion in 2025 to \$262.74 billion by 2032.
- **AI in Finance:** \$38.36 billion in 2024 to \$190.33 billion by 2030 (30.6% CAGR)
- **Target Segments:** VC, PE, HNI firms, legal, financial institutions, incubators



## MODULE 2: MANAGEMENT INFORMATION SYSTEM (MIS)

### Core Features:

- **Real-Time Communication Hub:** Instant portfolio performance snapshots and investor relationship tracking
- **Standardized Reporting:** Automated monthly/quarterly reports with industry-specific templates
- **Investor Network Portal:** Contact database with expertise tags and introduction tracking
- **Operational Dashboards:** Portfolio health insights, risk alerts, and performance benchmarks
- **Compliance Integration:** Regulatory checklists, automated reminders, and audit trails



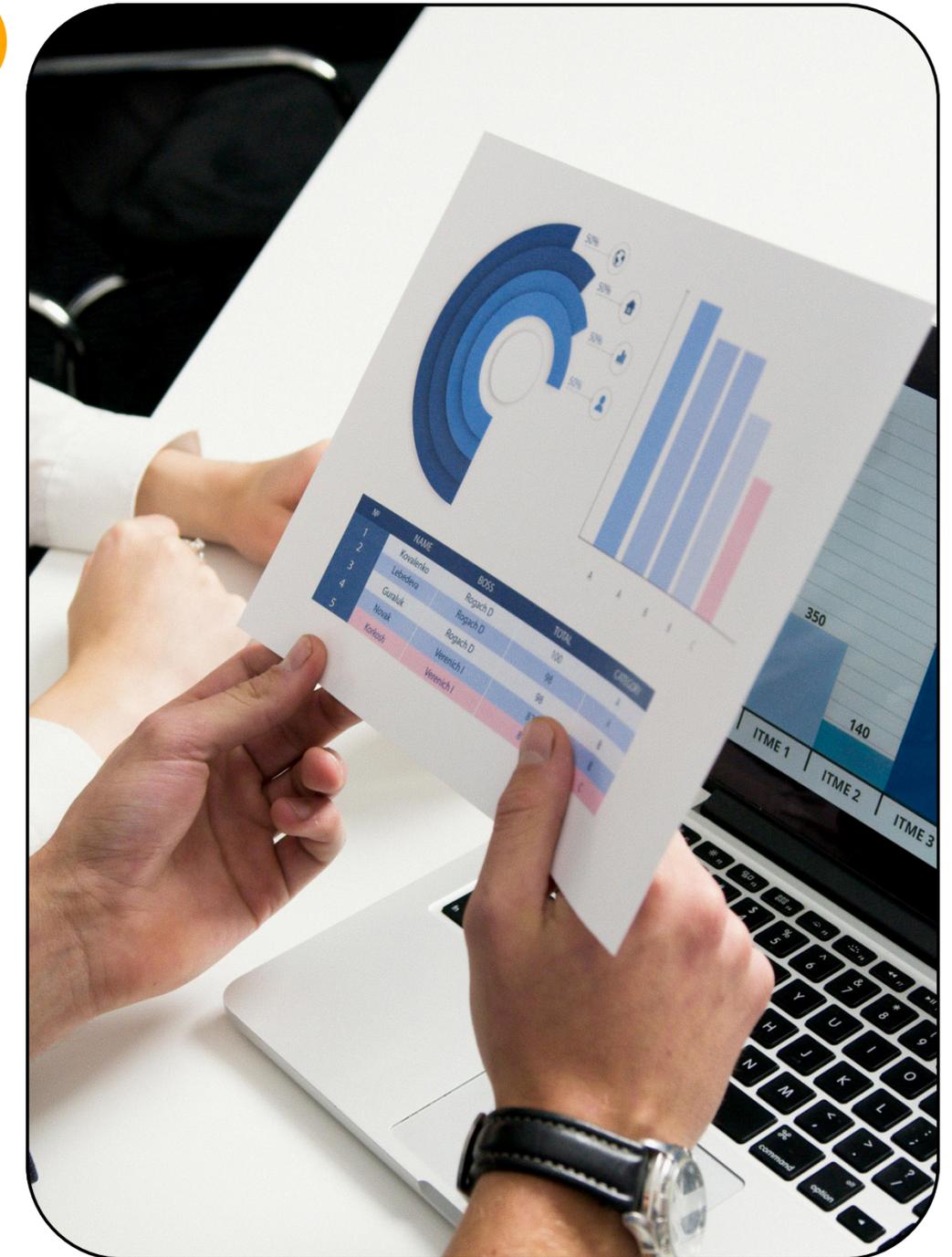
## MODULE 2: MANAGEMENT INFORMATION SYSTEM (MIS)

### Problem & Value

- **Communication Gap:** 40% of founders feel misunderstood by investors despite 83% investor confidence in clarity 
- **Due Diligence Acceleration:** 50% reduction in DD time (potential \$50k savings per \$100k deal)
- **Reporting Efficiency:** \$1,600+ monthly savings from automated report generation
- **Relationship Improvement:** Bridges investor-founder gaps with real-time transparency

### Market Opportunity :

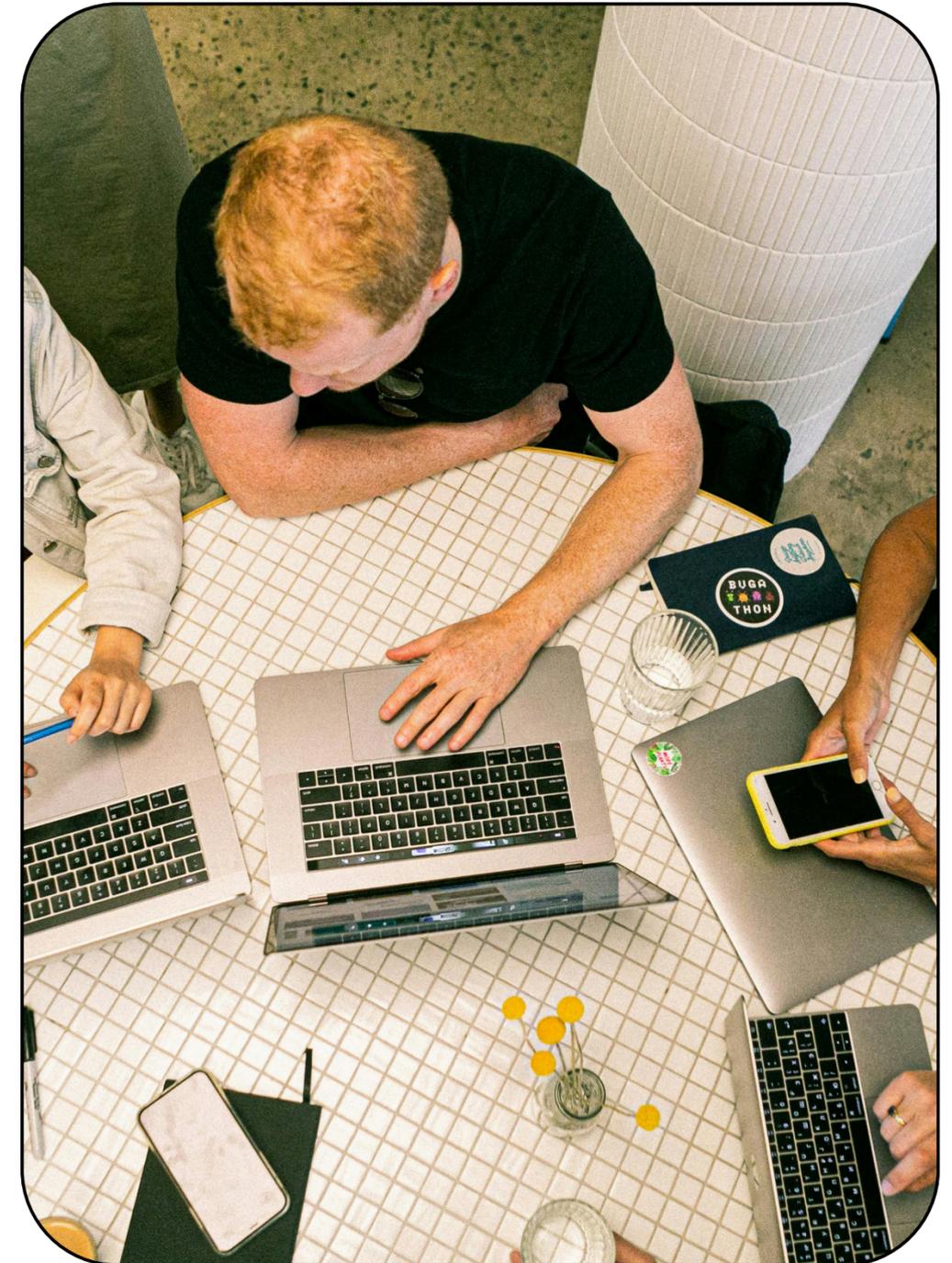
- **AI Software Market:** \$190.33 billion by 2030
- **Fintech AI Growth:** 40.25% projected growth rate in AI adoption
- **Critical Need:** Increasing DD times create urgent demand for automation 



## MODULE 3: COMPETITIVE ANALYSIS TOOL

### Core Features:

- **Intelligent Data Aggregation:** Premium financial data + alternative sources (sentiment, job postings)
- **AI Analysis Engine:** Auto-competitor discovery with strength/threat scoring
- **Performance Analytics:** Revenue, profitability, valuation, and strategic move tracking
- **Multi-Format Reporting:** Executive summaries, operational updates, compliance packages



## MODULE 3: COMPETITIVE ANALYSIS TOOL

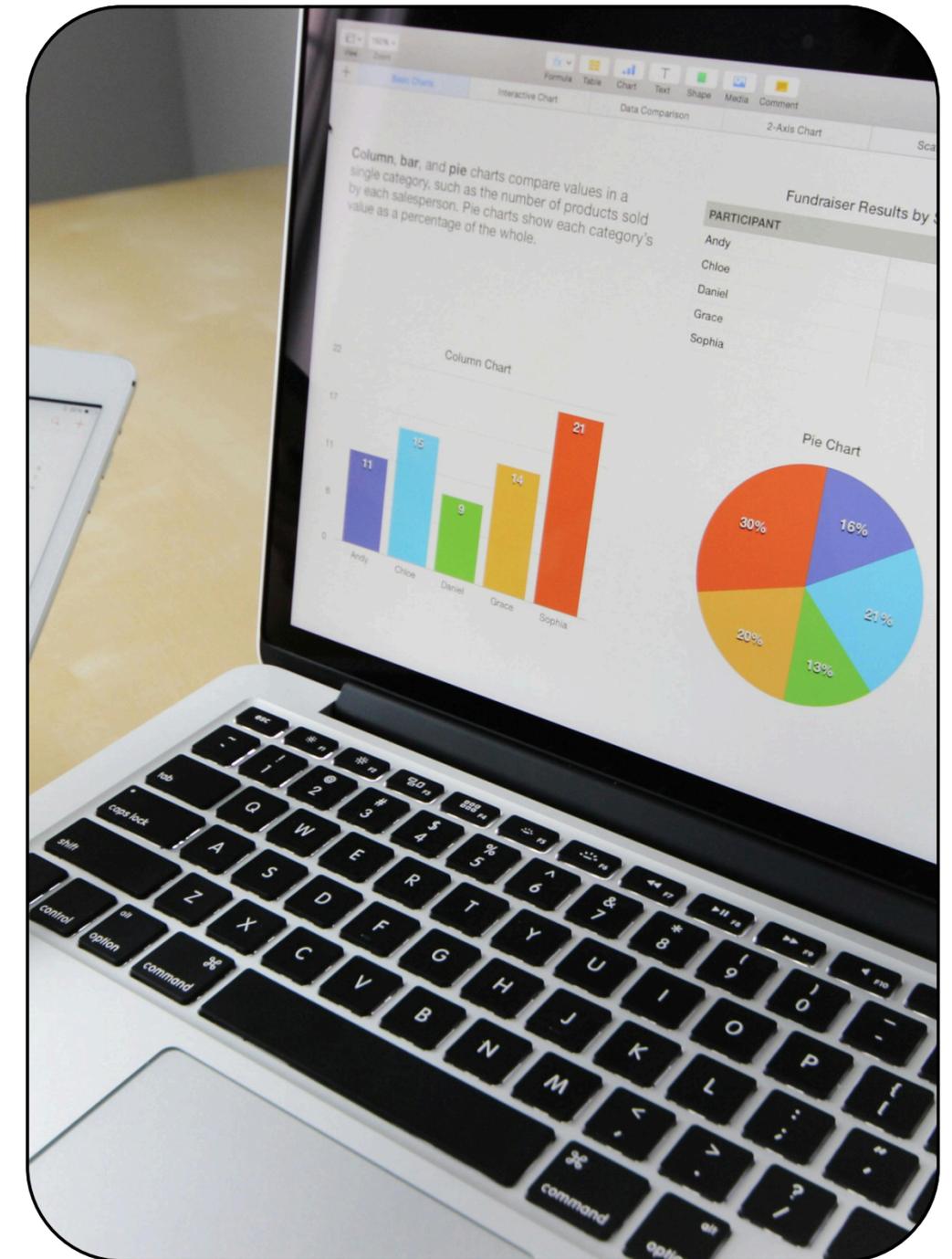
### Problem & Value

- **Research Acceleration:** Eliminates manual competitive research delays
- **Predictive Intelligence:** Anticipates market shifts and competitive threats
- **Cost Savings:** \$800+ monthly savings per analyst (20 hours saved at \$40/hour)
- **Strategic Integration:** Connects competitive data to valuation models and financial planning



### Market Opportunity :

- **Business Intelligence Market:** \$61.8 billion by 2028<sup>2</sup>. Reference
- **AI Finance Integration:** Positioned within \$190.33B AI in Finance market
- **Cross-Industry Appeal:** Manufacturing and other sectors beyond finance



## MODULE 4: AI-INTEGRATED FP&A PLATFORM

### Core Features:

- **AI-Powered Budgeting:** Machine learning expense prediction with competitor insights
- **Dynamic Adjustments:** Real-time budget revisions based on market conditions
- **Advanced Forecasting:** 95%+ accuracy for cash flow predictions
- **Multi-Scenario Planning:** Best/worst/likely case modeling with stress testing
- **Strategic Planning Tools:** ROI prediction, capital allocation optimization, M&A modeling
- **Real-Time Dashboards:** Live P&L, cash flow, and KPI monitoring with mobile access



## MODULE 4: AI-INTEGRATED FP&A PLATFORM

### Problem & Value

- **Forecast Accuracy:** 95%+ accuracy vs traditional methods
- **Capital Optimization:** 5% improvement on \$100M portfolio = \$5M better deployment
- **Efficiency Gains:** 70% reduction in manual budgeting effort
- **Integration Advantage:** Unified data from CRM, MIS, and competitive modules



### Market Opportunity :

- **FP&A Software Market:** \$9.2 billion by 2028. Reference
- **AI Finance Alignment:** Core position in \$190.33B AI in Finance market
- **Ecosystem Value:** Integrated approach creates high customer lifetime value



## KEY DIFFERENTIATORS

- **All-in-One Platform:** Integrated CRM, MIS, competitive analysis, and FP&A
- **AI-First Approach:** 95%+ accuracy across all modules
- **Sector Specialization:** Purpose-built for VC, PE, and financial services
- **Proven ROI:** Measurable time and cost savings across all functions



## REFERENCES & DATA SOURCES

- [Cirrus Insight CRM Statistics, 2025](#)
- [Grand View Research Business Intelligence Market Report](#)
- [Research and Markets FP&A Software Market Forecast](#)
- [MarketsandMarkets AI in Finance Market Report](#)
- [Fortune Business Insights CRM Market Size Report](#)





## DATA SECURITY AT THE CORE OF KYIT

- **End-to-End Encryption:** All data transmitted between clients and servers is secured with AES-256 & TLS 1.3. Enables protection of financial, CRM, and valuation data across devices.
- **Compliance-First Architecture:** Integrated compliance tools aligned with GDPR, CCPA, and financial regulations (SEC, FINRA). Automated audit trails, access control, and role-based permissioning.
- **Zero Trust Framework:** Granular access management ensures only authorized personnel can view sensitive documents and dashboards. Strong multi-factor authentication across CRM, MIS, and FP&A platforms.
- **Result:** A robust, trustworthy foundation for seamless collaboration and risk-free data sharing

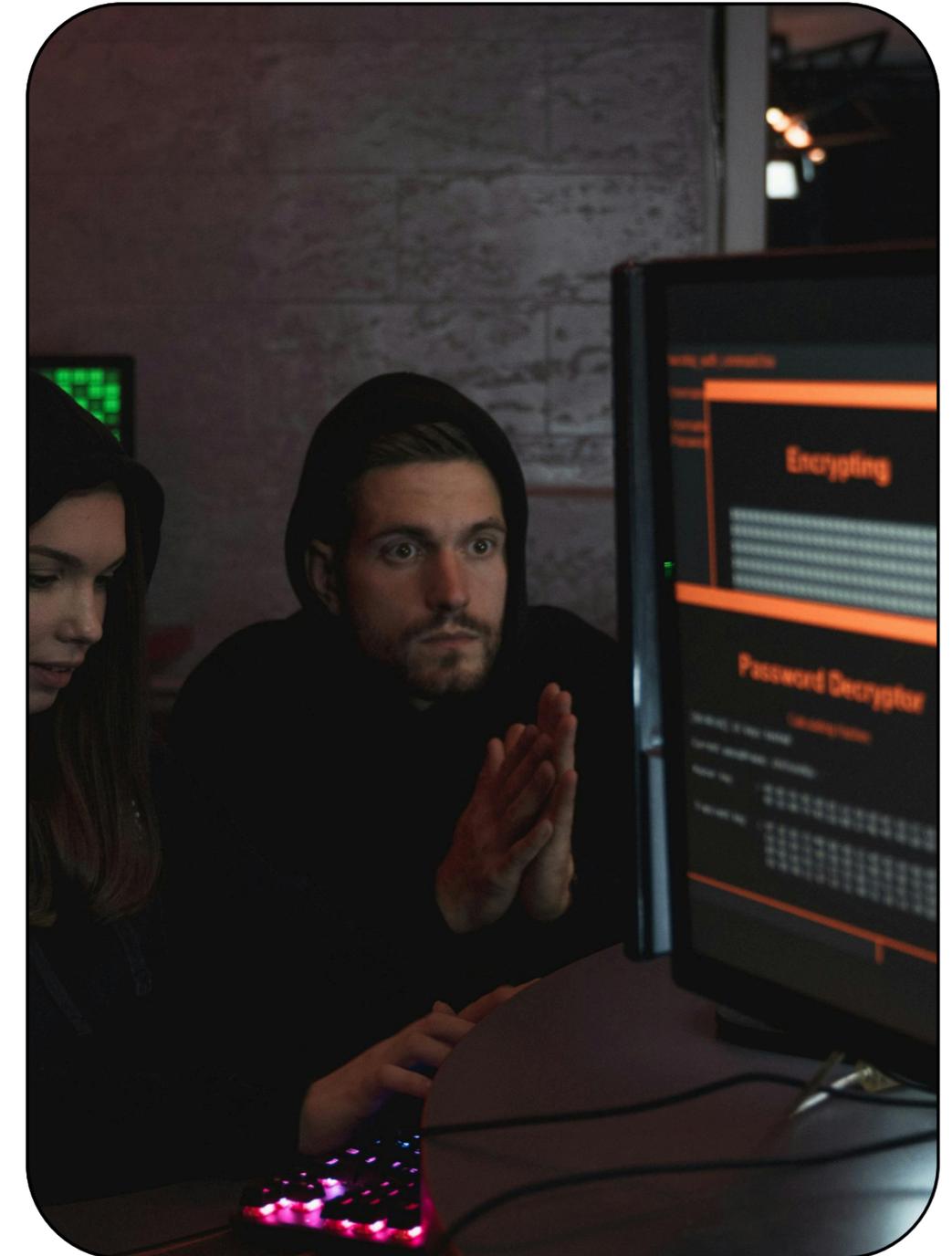




## WHY KYIT'S DATA PROTECTION IS A MARKET ADVANTAGE

- **Business Impact:**
  - Enables faster due diligence (reducing DD times by ~50%)
  - Enables global expansion – meet data residency and privacy requirements in any market
  - Reduces operational risk for VC, PE, and HNI firms relying on your SaaS platforms
- **Why It Matters:**
  - **Data is the new currency – KYIT treats it like gold.**

With end-to-end security, compliance, and AI-enhanced monitoring, KYIT delivers a trust-first experience, making it the ideal choice for firms that must operate securely and efficiently in an era of digital financial services.





# MARKET OPPORTUNITY



## Target Market

Venture Capital Firms  
Incubators and Accelerators  
Family Offices  
Financial Institutions

## Total Addressable Market (TAM)

The global venture capital management software market was valued at approximately USD 582.6 million in 2023 and is projected to reach USD 1,457.1 million by 2033, growing at a CAGR of 9.6%.

## Growth Potential

The integration of AI into CRM systems is a significant growth driver. The AI-powered CRM platform market is expected to leap impressively at a CAGR of 11.50% between 2024 and 2034, reaching USD 340.6 million.



# TARGETED MARKET

## Primary Targeted Market -

- **Venture Capital (VC) Firms:** -
  - Small VCs (AUM under \$100 million)
  - Mid-sized VCs (AUM between \$100 million and \$500 million)
  - Large VCs (AUM over \$500 million)
- **Private Equity (PE) Firms**
- **Accelerators/Incubators**
- **Legal Firms (M&A practices)**

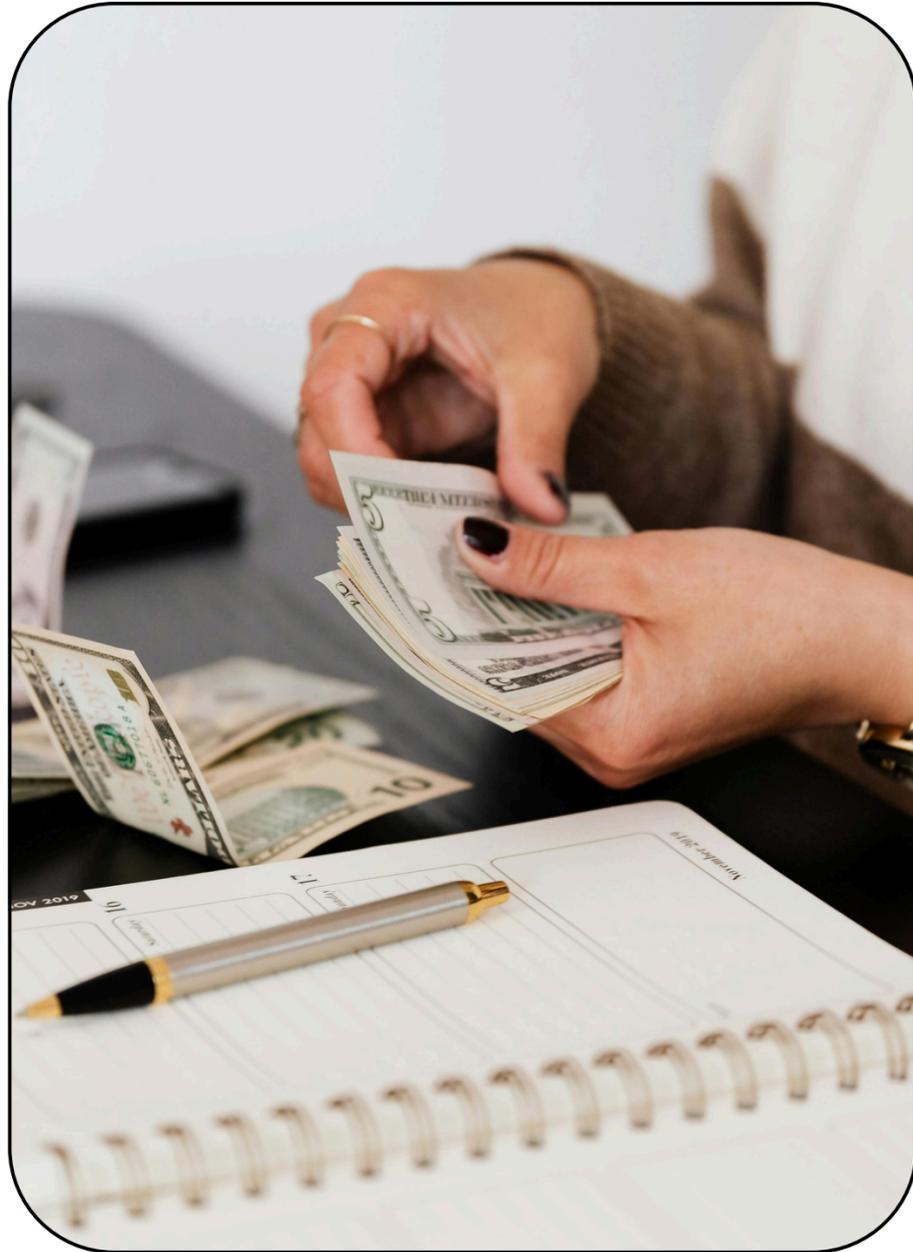
## Secondary Targeted Market -

- **Investment Banking Firms**
- **Family Offices**
- **Financial Institutions & Strategic Buyers**





# OUR PRICING STRATEGY



Module	Pricing ( Per User Per Annum)
CRM + AI + Company Valuation	\$6,000.00
MIS Portfolio Management	\$4,000.00
Competitive Analysis	\$8,000.00
AI-Integrated FP&A Platform	\$15,000.00



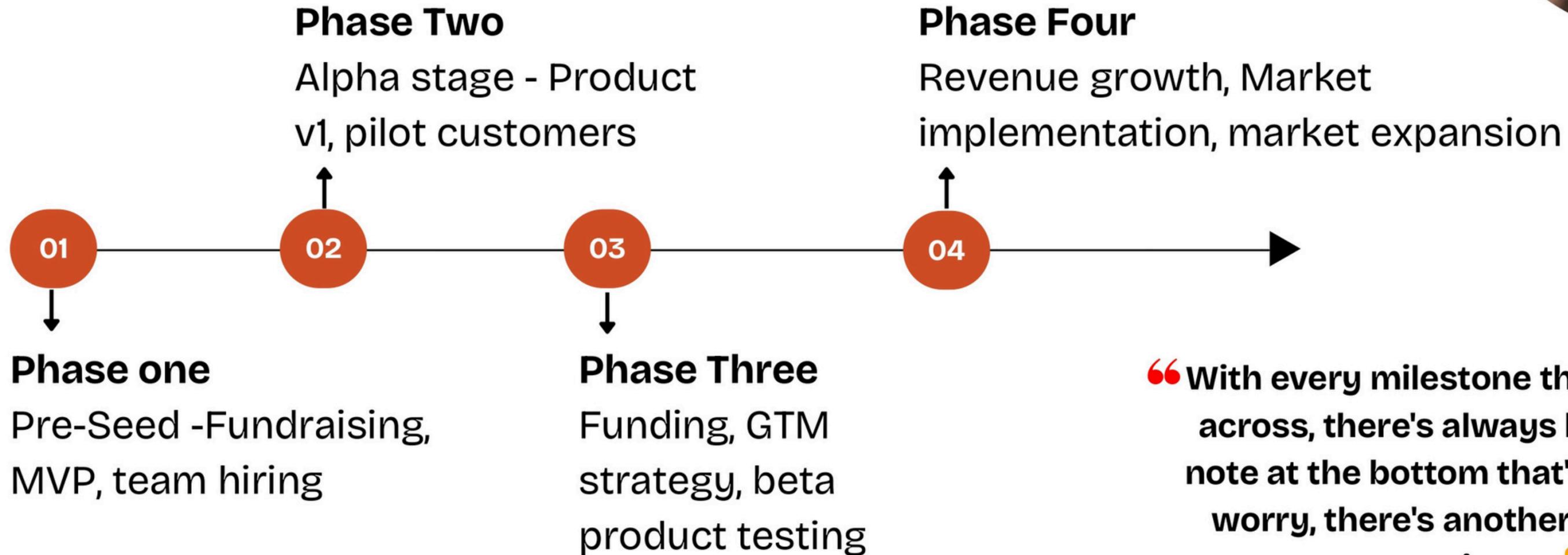
# COMPETITIVE LANDSCAPE



Company	Annual Revenue	Market Cap/Valuation	Primary Focus
Affinity	Est. \$50-100M	\$1.5B valuation	VC/PE Relationship Intelligence
Chronograph	Est. \$15-30M	\$100M-200M	Portfolio Monitoring & Analytics
Valutico	Est. \$5-15M	\$50M-100M	Business Valuation Software
Fundwave	Est. \$2-8M	Not Available	VC/PE Fund Management



# OUR MILESTONES



“With every milestone that I've come across, there's always been a little note at the bottom that's said, 'Don't worry, there's another milestone coming up’”

# PROFIT & LOSS STATEMENT

Particulars	Year 1	Year 2	Year 3	Year 4	Year 5
<b>Total Revenue</b>	<b>1,57,25,000</b>	<b>6,29,00,000</b>	<b>19,89,00,000</b>	<b>43,90,25,000</b>	<b>64,85,50,000</b>
<b>Total COGS</b>	<b>44,00,000</b>	<b>69,84,560</b>	<b>1,10,86,950</b>	<b>1,75,97,800</b>	<b>2,79,14,600</b>
<b>Gross Profit (I - II)</b>	<b>1,13,25,000</b>	<b>5,59,15,440</b>	<b>18,78,13,050</b>	<b>42,14,27,200</b>	<b>62,06,35,400</b>
<b>Total Operating Expenses</b>	<b>1,39,00,000</b>	<b>2,08,50,000</b>	<b>4,17,00,000</b>	<b>8,34,00,000</b>	<b>16,68,00,000</b>
<b>Operating Profit (EBIT)</b>	<b>-25,75,000</b>	<b>3,50,65,440</b>	<b>14,61,13,050</b>	<b>33,80,27,200</b>	<b>45,38,35,400</b>

Particulars	Year 1	Year 2	Year 3	Year 4	Year 5
Profit Before Tax (PBT)	-25,75,000	3,50,65,440	14,61,13,050	33,80,27,200	45,38,35,400
V. Income Tax Expense (25%)	0	87,66,360	3,65,28,263	8,45,06,800	11,34,58,850
Net Profit After Tax	-25,75,000	2,62,99,080	10,95,84,788	25,35,20,400	34,03,76,550
Net Profit Margin	-16.38%	41.81%	55.10%	57.75%	52.48%

**“Extreme predictions are rarely right, but they're the ones that make you big money”**

## SERIVECES WE OFFER -

- **Website Development**

Web development is the work involved in developing a website for the Internet (World Wide Web) or an intranet (a private network). Web development can range from developing a simple single static page of plain text to complex web applications, electronic businesses, and social network services.

- **App Development**

Mobile app development is the act or process by which a mobile app is developed for one or more mobile devices, which can include personal digital assistants, enterprise digital assistants, or mobile phones.



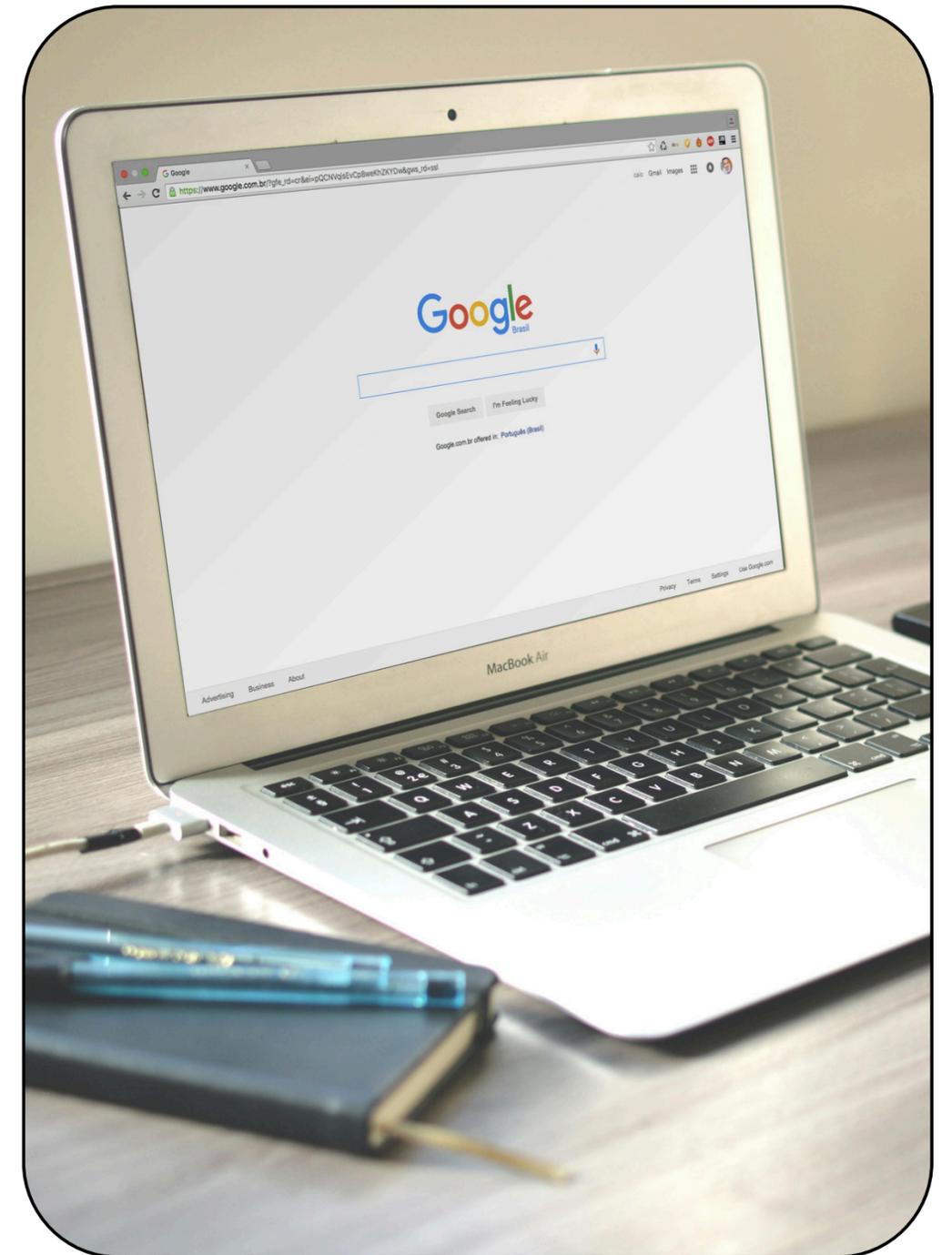
## SERVICES WE OFFER -

- **Software Development**

Programming and maintaining the source code is the central step of this process, but it also includes conceiving the project, evaluating its feasibility, analyzing the business requirements, software design, testing, to release.

- **SEO Service**

SEO—short for search engine optimization—is about helping search engines understand your content, and helping users find your site and make a decision about whether they should visit your site through a search engine.



# OUR TEAM



**Yuvraj Shitole**

**CO - FOUNDER**

Specialize in Overseeing Financial Operations, Strategic Planning, and Ensuring Compliance with Regulations to drive sustainable business success. Successfully running and over looking business for the past 6 year.



**Kanak Pethkar**

**CO- FOUNDER**

Specialize in Tech development & team management, Customer success. Having experience in managing a tech service company from past 4.5 years with more then 80+ global clients.

## OUR STORY

We started in 2023, when the two of us met for the first time. Yuvraj wanted to build an application for his company, and that's how we began working together. A year later, we became very good friends — and as everyone knows, some of the best ideas come from two friends who share the same mindset and vision.

That's how the thought came to build an AI tool that could make certain business processes smarter and more automated. We explored many industries, but Yuvraj's expertise in finance gave us a strong reason to focus on financial processes. We started working closely with a few trusted financial analysts and one of the biggest financial institutions in Pune.

From there, we shaped our idea into a solid solution — combining deep financial understanding with strong technical know-how. The journey wasn't easy. It required lots of research, countless changes, and a willingness to adapt. Along the way, we engaged with key stakeholders and decision-makers from large financial institutions, whose insights helped us refine and improve the product.

## OUR STORY

Today, we're building a complete fintech platform with four core modules designed to help deal teams work smarter and more efficiently. Our AI streamlines their workflow, reduces manual effort, and supports better decisions across the board.

With strong market feedback and a clear vision, we're now looking for a strategic partner – someone who can help us grow, support product development, and add value with experience, connections, and investment. We're building an operating system for modern financial institutions – making every decision smarter, faster, and simpler.

**“A friendship founded on business is better than a business founded on friendship”**

-Attributed to John D. Rockefeller

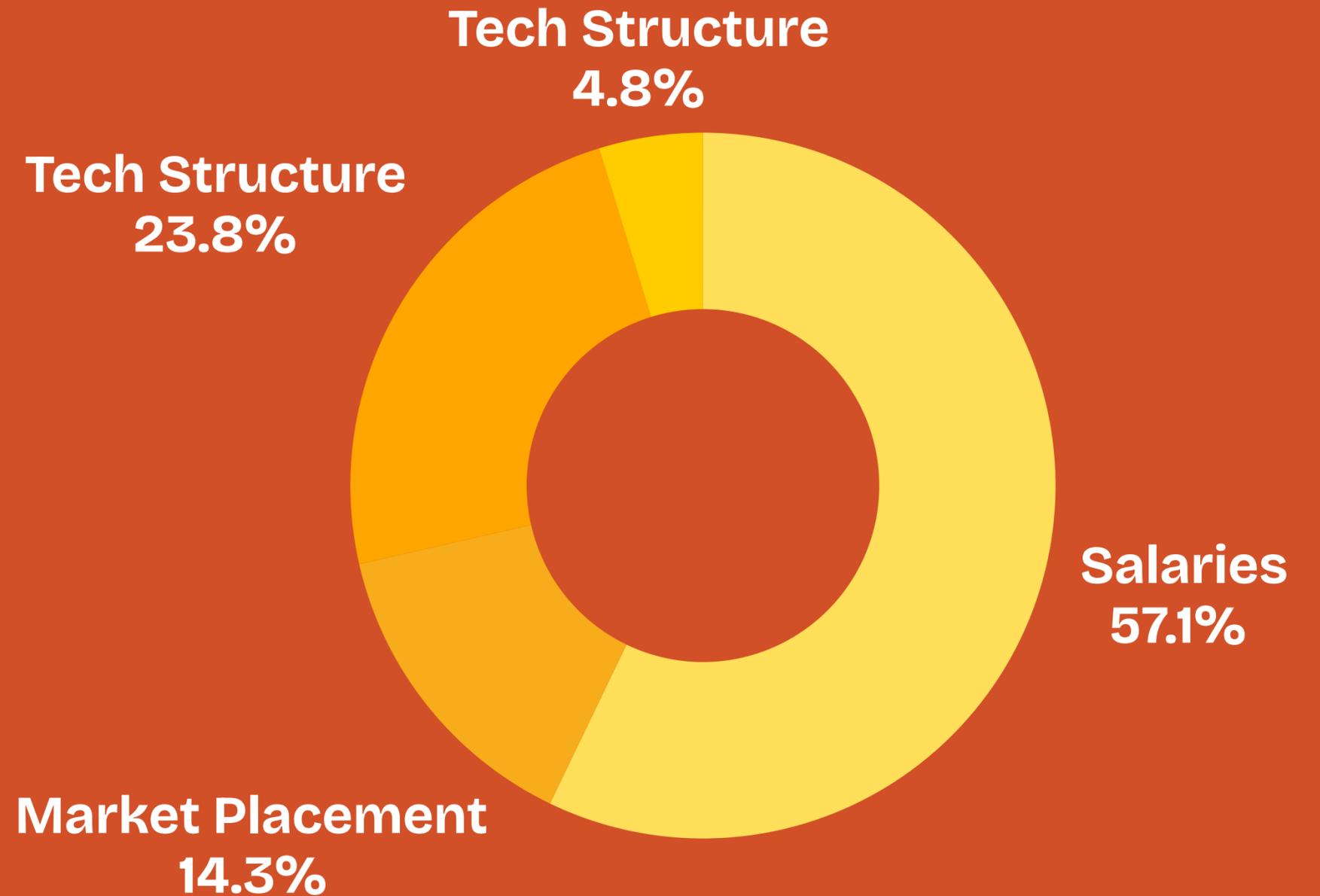
“The biggest risk of all is not taking one”  
-Mellody Hobson, Co-CEO of Ariel Investments

# INVESTMENT PROPOSAL

Our ask for investment -  
2,00,00,000/-INR

Founders Investment -  
30,00,000/-INR

\*Equity terms to be discussed in person.



# THANK YOU SO MUCH

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